

Saloni Naik

Product Designer



Summary

Product designer with 4+ years of experience simplifying complex systems across finance, enterprise, and AI. I lead design strategy, and create intuitive solutions that boost productivity and adoption. I collaborate well across teams and prioritize accessibility.

Experience

UX Designer @ Salesforce

SEP 2024 – May 2025, USA

Incorporated AI and ML models to elevate the core learning experience of trailhead platform, by improving personalization for the search feature for 3M+ users.

Product Designer @ Indiana University

Aug 2023 – May 2025, USA

Designed enterprise health tech software for Indiana University Hospital, creating biometric dashboards to help professors track simulation results, improving ease of use by 53%.

Product Design Intern @ Bank of Montreal

Jun 2024 – OCT 2024, USA

Revamped BMO app onboarding flows to increase user retention and funding, targeting a 20% reduction in drop-offs; Designs presented at BMO townhall meeting with a Q4 2025 launch proposal

Standardized BMO US Design system with Canadian standards by collaborating with design managers and system ambassadors, enhancing brand consistency across regions.

UX Designer @ DISH Network

Jun 2022 – July 2023, India

Led WCAG accessibility audits in collaboration with 15 developers and 3 product managers, ensuring inclusive TV experiences for the hospitality sector.

Redesigned Onstream, a live streaming platform with 10,000+ US users, improving navigation for 70% of participants.

UX Design Intern @ REKA Studios

Dec 2021 – May 2022, Malaysia

Leveraged predictive analytics and clustering techniques to enhance efficiency, reducing task completion time by 30% for enterprise software products.

Contact

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Education

Indiana University- Purdue University

2023-2025, USA

MS Human Computer Interaction

GLS Institute of Design

2018– 2022, India

Bachelors in Industrial & Product Design

Skills & Tools

Design

Storyboarding, Information Architecture, Motion Graphics, Visual Design, Design Documentation, User Flows, Ideation, Concept Sketching, Design Systems, Usability Testing,

Tools

Figma, Adobe XD, Sketch, Protopie, Illustrator, Photoshop, HTML, JavaScript, Miro, Jira, Notion, Axure, CSS, Microsoft Suite.

Collaboration

Organizing UX/UI workshops, Facilitating Design Critique sessions, Team Player, Detail Oriented, Flexible, Communicative, Self Starter.

Research

Heuristics, Task Analysis, Persona Hypothesis, Cognitive Walkthrough, Design Thinking, Thematic Analysis, Diary Study, Competitive Analysis.

Recognition

HTNG Techovation Award, Semifinalist, 2023, USA

Onstream by DISH Designs, selected for Techovation award, platform chosen as a semifinalist.