

# Saloni Naik

## Product Designer



### Summary

Human-centered product designer with expertise in complex systems and dashboards. I excel at taking products from 0 to 1, solving problems, and exploring AI's potential.

### Experience

#### UX Designer (Academic) @ **Salesforce**

SEP 2024 – PRESENT, USA

Incorporated AI and ML models to elevate the core learning experience of trailhead platform, by improving personalization for the search feature for 3M+ users.

#### Product Designer @ **Indiana University**

Aug 2023 – PRESENT, USA

Designed enterprise health tech software for Indiana University Hospital, creating biometric dashboards to help professors track simulation results, improving ease of use by 53%.

#### Product Design Intern @ **Bank of Montreal**

Jun 2024 – OCT 2024, USA

Revamped BMO app onboarding flows to increase user retention and funding, targeting a 20% reduction in drop-offs; Designs presented at BMO townhall meeting with a Q4 2025 launch proposal

Standardized BMO US Design system with Canadian standards by collaborating with design managers and system ambassadors, enhancing brand consistency across regions.

#### UX Designer @ **DISH Network**

Jun 2022 – July 2023, India

Led WCAG accessibility audits in collaboration with 15 developers and 3 product managers, ensuring inclusive TV experiences for the hospitality sector.

Redesigned Onstream, a live streaming platform with 10,000+ US users, improving navigation for 70% of participants.

#### UX Design Intern @ **REKA Studios**

Dec 2021 – May 2022, Malaysia

Leveraged predictive analytics and clustering techniques to enhance efficiency, reducing task completion time by 30% for enterprise software products.

### Contact

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### Education

#### **Indiana University- Purdue University**

2023-2025, USA

MS Human Computer Interaction

#### **GLS Institute of Design**

2018– 2022, India

Bachelors in Industrial & Product Design

### Skills & Tools

#### **Design**

Storyboarding, Information Architecture, Motion Graphics, Visual Design, Design Documentation, User Flows, Ideation, Concept Sketching, Design Systems, Usability Testing,

#### **Tools**

Figma, Adobe XD, Sketch, Protopie, Illustrator, Photoshop, HTML, JavaScript, Miro, Jira, Notion, Axure, CSS, Microsoft Suite.

#### **Collaboration**

Organizing UX/UI workshops, Facilitating Design Critique sessions, Team Player, Detail Oriented, Flexible, Communicative, Self Starter.

#### **Research**

Heuristics, Task Analysis, Persona Hypothesis, Cognitive Walkthrough, Design Thinking, Thematic Analysis, Diary Study, Competitive Analysis.

### Recognition

#### **HTNG Techovation Award, Semifinalist, 2023, USA**

Onstream by DISH Designs, selected for Techovation award, platform chosen as a semifinalist.